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**Voluntary General Release Form  
October 28, 2021-November 11, 2021  
The Cutest Pet Contest**

I have agreed to provide NEA Member Benefits certain materials containing my likeness or those of my pets or property. In connection, I irrevocably grant to NEA Member Benefits, its subsidiaries and National Education Association (“NEA”) state affiliates, and their respective officers, directors, employees and agents (collectively, “MB”), the following royalty-free, non-exclusive rights for the use of photographs and video recordings that I provide that may contain my likeness, as well as the likeness or image of my pets or property (the “Photographs”):

- (1) the right to take, record, publish or obtain additional photographs, video recordings, or written or verbal testimonials or other statements from me in connection with the Photographs (the “Statements”); and
- (2) the right to use, copy, modify, adapt, distribute, publish, display, exhibit and otherwise exploit in any media, by any means, methods and technologies now known or hereafter to become known, either in whole or in part, the Photographs and Statements for commercial and business purposes, including, but not limited to, educational, advertising, marketing and promotional materials.

I understand and agree that the Photographs and Statements may be used with or without identifying me, or any of my pets or property depicted in the Photographs, as their subject, or any other form of attribution.

I certify that I am the owner of the copyright to the Photographs, or have the right to provide the licenses granted herein. I further certify that I have not and will not grant any right or restriction that would prevent its use consistent with this license. Except as explicitly indicated to MB, all aspects of the Photographs are original to me and have not been copied. I hereby certify that I am of legal age.

I further waive any and all rights that I may have over the use, distribution, transfer, display or other exploitation of the Photographs and Statements, including, without limitation, any right to inspect and/or approve such use, distribution, transfer, display or other exploitation.

I hereby release and discharge, and agree to release and discharge MB, their successors, licensees and assigns from, and shall neither sue nor bring any proceeding against any such parties for, any claim or cause of action, whether now known or unknown, for defamation, violation of any moral rights, invasion of right to privacy, publicity or personality or any similar matter, or based upon or relating to any use, publication, distribution or other exploitation of the Photographs or Statements.

I further acknowledge that I am to receive no compensation from MB, other than any good will and publicity which I may receive relating to the publication, distribution or other use of the Photographs or Statements as set forth in this Release.

I represent and warrant that I have read and understand the contents of this Release.